



ELTHAM RUGBY UNION FOOTBALL CLUB Inc

Club Overview

The forerunner to Eltham RUFC was launched in 1971 and was first known as Yarra Valley RUFC; it was initially based at Andrew's Reserve, Eltham. In 1977 the club was renamed Eltham RUFC and is currently based at Bridge Street, Eltham. In the 2019 Rugby Victoria club competition, the club ran two Senior sides (Premiership and Premiership Reserve), and seven Junior teams from Under 6 through to Under 16. The club fosters a strong community and family spirit, with the goal of providing a safe and inclusive environment for promoting the playing of rugby, particularly for children.

Highlights Rugby Victoria Competitions

- **Division 2, A Grade Premiers:** 1990, 1992, 2000, 2007, 2010, 2014 (undefeated), 2018 and 2019
- **Division 2 B Grade Premiers** 1994
- **Under 12 Premiers:** 1987
- **Under 14 Premiers:** 1988
- **Masters Premiers:** 1996, 1998, 1999, 2001, 2002, 2003
- **Veterans Premiers:** 2002, 2003,
- **Social Grade Senior Premiers:** 1992

Club Composition in 2021

- **Junior teams:** U6, U8, U9, U10, U12, U13, U16
- **Senior teams:** Premiership, Premiership Reserves

Social Media

- Website: <https://eltham.rugby>
- Facebook: <https://www.facebook.com/elthamrugby>
- Twitter: <https://mobile.twitter.com/elthamrugby>
- Instagram: <https://www.instagram.com/elthamrugby/>



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Sponsorship Objectives

Our club relies on sponsorship and fundraising activities both during the off-season and playing season. To remain competitive both on and off the field we are seeking sponsors who are interested in throwing their support behind a community-based club that prides itself on a family-oriented approach to the participation in sport, the promotion of rugby as a sport for all, and an inclusive engagement with sponsors, players, members and the community at large.

It is our intent to offer our sponsors quality, value for money, exposure for their business both during home games or when travelling to the many other venues around the Victoria rugby community. Exposure depends on your budget and your needs. Within this proposal we have outlined the different sponsorship packages available and hope that you will find an option that suits your business.





ELTHAM RUGBY UNION FOOTBALL CLUB Inc

Team Sponsorship Packages *

Gold Team Sponsorship fast facts

- Team sponsorship (24 months term)
- Your company logo on the front of the team's match top
- Billboard advertising on the field perimeter fence 2000mm x 900mm
- Clubhouse advertising A4
- Company logo on all club stationery
- Free use of the club rooms for 2 private functions per 24 months
- Your company logo on club newsletters and website, with a link to your business website.
- Souvenir photograph of you with team
- Sponsorship certificate

Cost: \$3,500



* Team sponsorship packages subject to availability of team strip



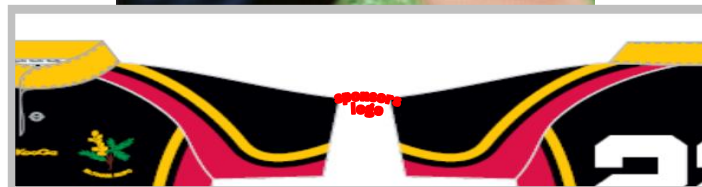
ELTHAM RUGBY UNION FOOTBALL CLUB Inc

Team Sponsorship Packages *

Silver Team Sponsorship fast facts

- Team sponsorship (24 months term)
- Your company logo on the sleeve of the team's jersey
- Clubhouse advertising A4
- Your company logo on newsletters and website with a link to your business website.
- Souvenir photograph of you with team
- Sponsorship certificate

Cost: \$2,500



* Team sponsorship packages subject to availability of team strip



ELTHAM RUGBY UNION FOOTBALL CLUB Inc

Advertising Packages

Included in the two packages are website links - we continue to build a substantial online presence via our Facebook, Twitter and Instagram feeds.

Package A: 1 year with the option to renew annually

- Billboard advertising on the field perimeter fence 2000mm x 900mm
- Clubhouse advertising A4
- Logo and link on our website
- Logo and link to your business in our newsletter
- Sponsorship certificate

Cost: \$1,300 1st year.

Renewal for consecutive years \$1,000

Package B: 1 year term

- Clubhouse advertising A5
- Logo and link on our website
- Logo in our newsletter
- Sponsorship certificate

Cost: \$500



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Individual Sponsorship

Each team from U6s to seniors have equipment, team apparel and support needs.

From time to time a parent, coach, family member or organisation have supported a team or the club by purchasing equipment, first aid kits or contributed to club attire. This is equally important to our club and any offers of support would be greatly appreciated.

In previous years, companies have donated team water bottles advertising their company logo – these gestures add up to a lot of support for these teams.

We also hold events during the year, such as Ladies' Day, and individuals can sponsor prizes for these events.





ELTHAM RUGBY UNION FOOTBALL CLUB Inc

Key Contacts for ERUFC

President: Tim Adams (president@eltham.rugby)

Secretary: Tarwin Shiel (secretary@eltham.rugby)

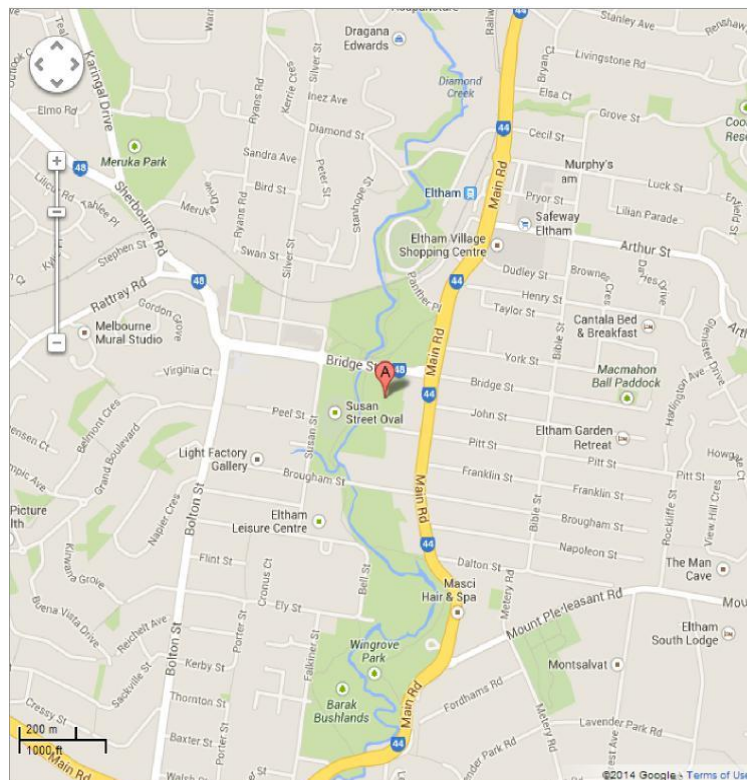
Treasurer: Sylvia Metcalfe (treasurer@eltham.rugby)

Junior Coordinator: Graeme Medley (juniors@eltham.rugby)

Sponsorship: Sylvia Metcalfe (sponsorship@eltham.rugby)

If you would like to sponsor ERUFC in any capacity, please contact us

Location



A. Eltham Rugby Union Football Club
58 Bridge St, Eltham VIC 3095
(03) 9439 9729